CRAIG LAMBERTON

TEAM MANAGER,

PASSENGER TRANSPORT TEAM

East Sussex
County Council

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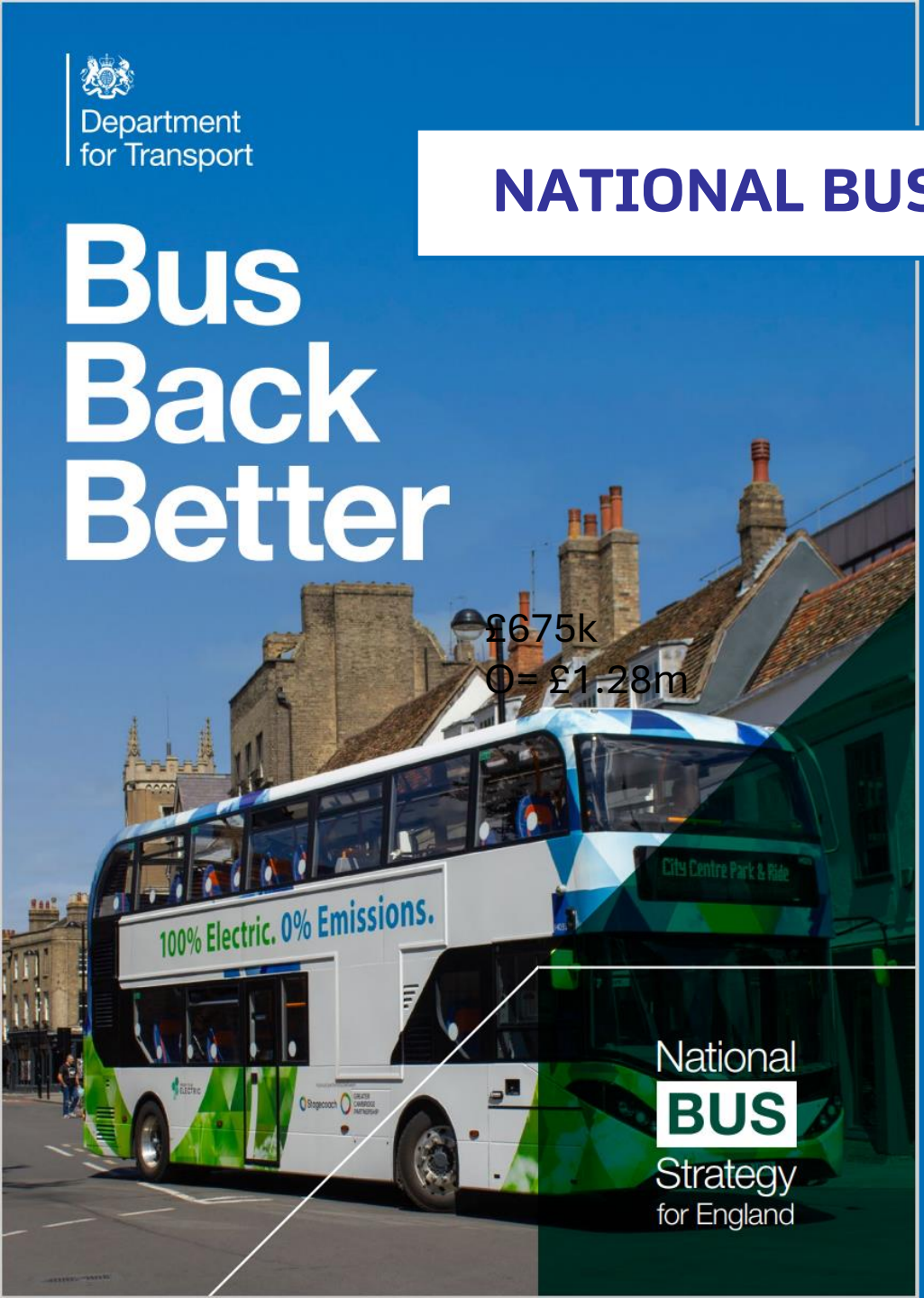
EAST SUSSEX COUNTY COUNCIL



NATIONAL BUS STRATEGY TIMELINE

The national strategy set out the vision and opportunity to deliver better bus services for passengers across England, through ambitious and far-reaching reform of how services are planned and delivered.

September 2019:
"A revolution in bus services" – delivering a better deal for bus users and committing to publishing a National Bus Strategy.

February 2020:

PM announces that bus services across the country will be transformed with simpler fares, thousands of new buses, improved routes and higher frequencies.

April 2022:

LTAs and operators who met requirements were eligible to continue to receive Government funding for buses.

October 2021:

LTAs required to publish a **Bus Service Improvement Plan** (BSIP)

Grant Allocation

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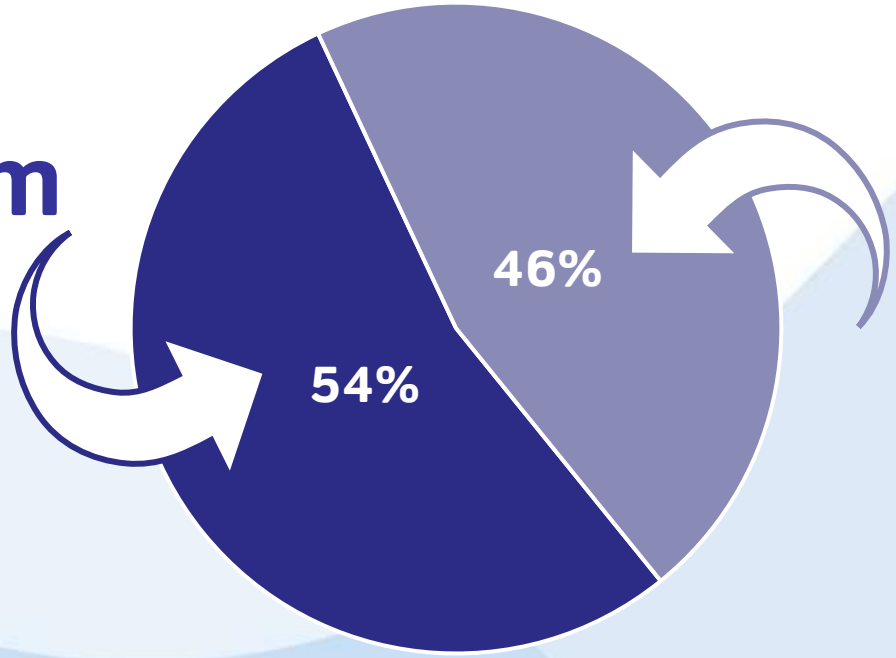
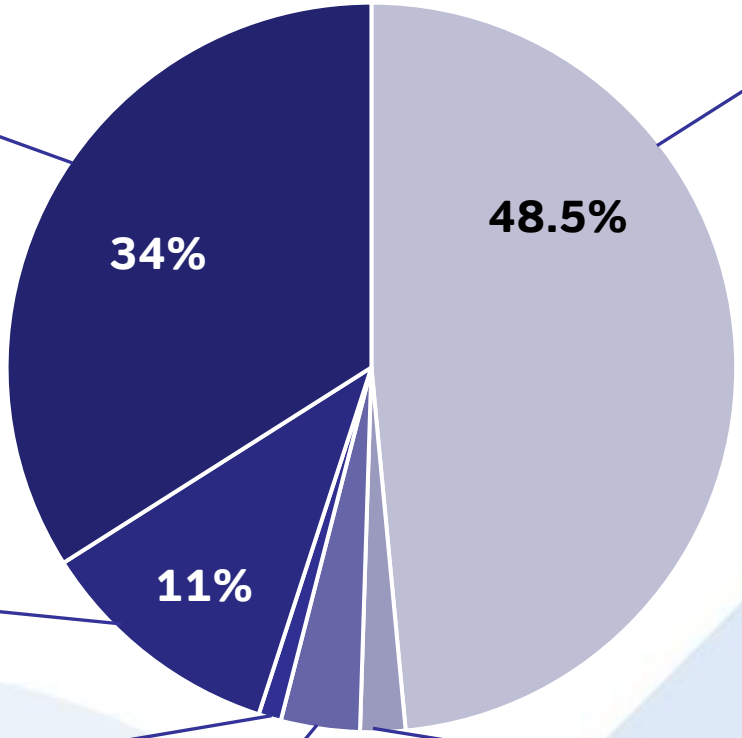
BSIP GRANT ALLOCATION

£41.4m



BSIP GRANT BREAKDOWN



£14m (34%)
Bus services

£10.5m
Conventional bus services

£3.5m
DDRT (Flexibus)

£20m (48.5%)
Bus priority schemes

£1.2m
Traffic light priority

£18m
Bus lanes and bridges:
- Exceat bridge
- Newhaven
- Eastbourne town centre
- Eastbourne Seaside

£4.5m (11%)
Fare reductions

£0.8m (2%)
Real time information

93 additional signs:
- 64 relocated signs
- 20 new
- 9 totem screens

£0.6m (1%)
Other work including marketing and communications

£1.5m (3.5%)
Bus stop infrastructure, including:
Bus shelters, hard standing, posts, flags and timetable cases, clearways, mobility hubs and interchanges

Mission

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County Council

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MISSION

Our BSIP mission is:

For East Sussex residents and visitors to enjoy the highest possible quality bus services.

That means:

- **Frequent services**
- **Comprehensive choice**
- **Reduced congestion**
- **Improved air quality**

Aims

East Sussex
County Council

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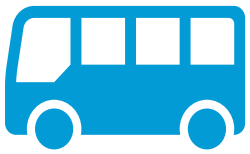
OUR AIMS

Enhance the bus network:



- Improve frequency
- More evening services
- More weekend services

Introduce bus priority measures:

- Enhance reliability
- Reduce journey times

Fares & ticketing:

Reduced bus fares

Simplify fares and tickets

Rural services:

A **step change** in terms of **improved services** for **rural areas** with an emphasis on **demand responsive** service provision

Bus services for all:

A bus network that relates to the needs of all users

BSIP Survey Results

East Sussex County Council

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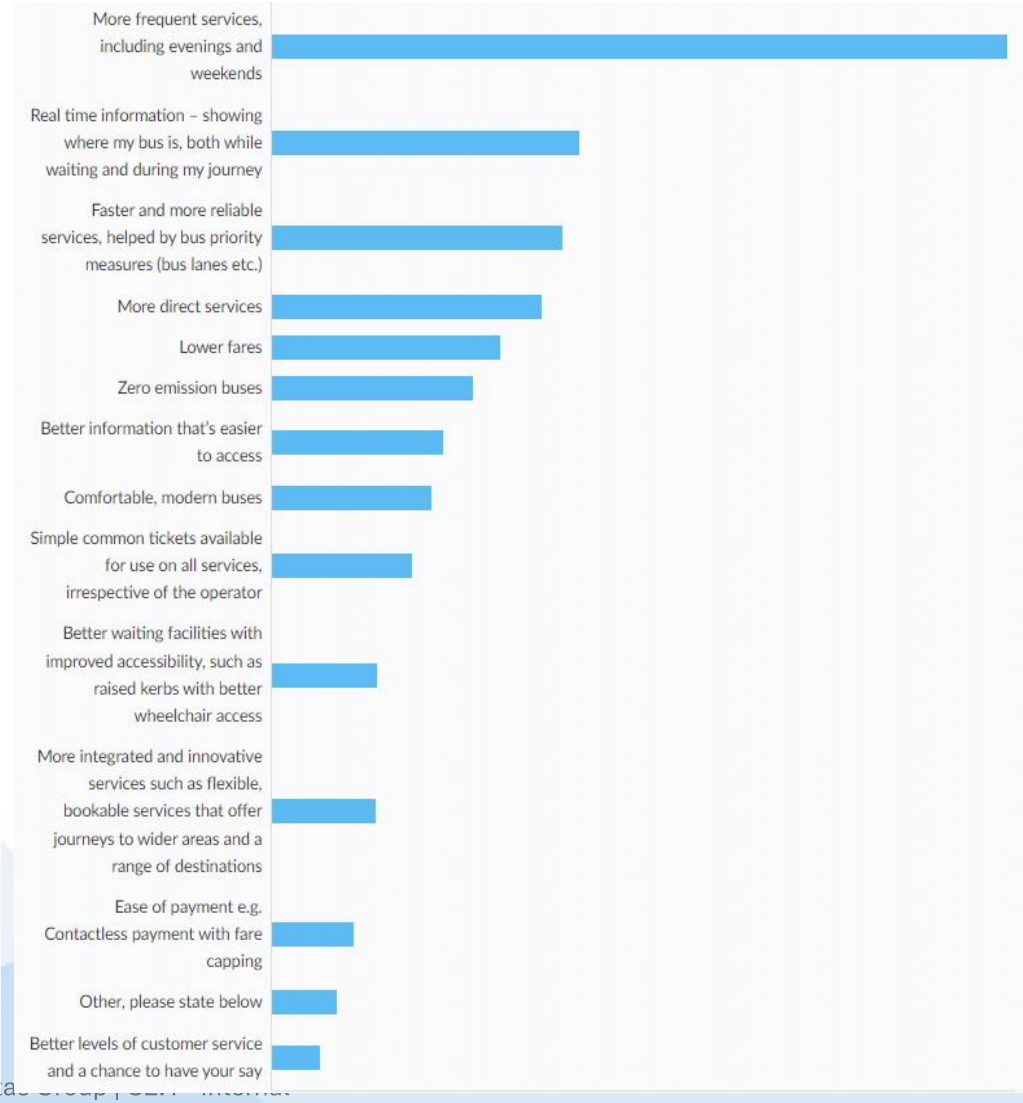
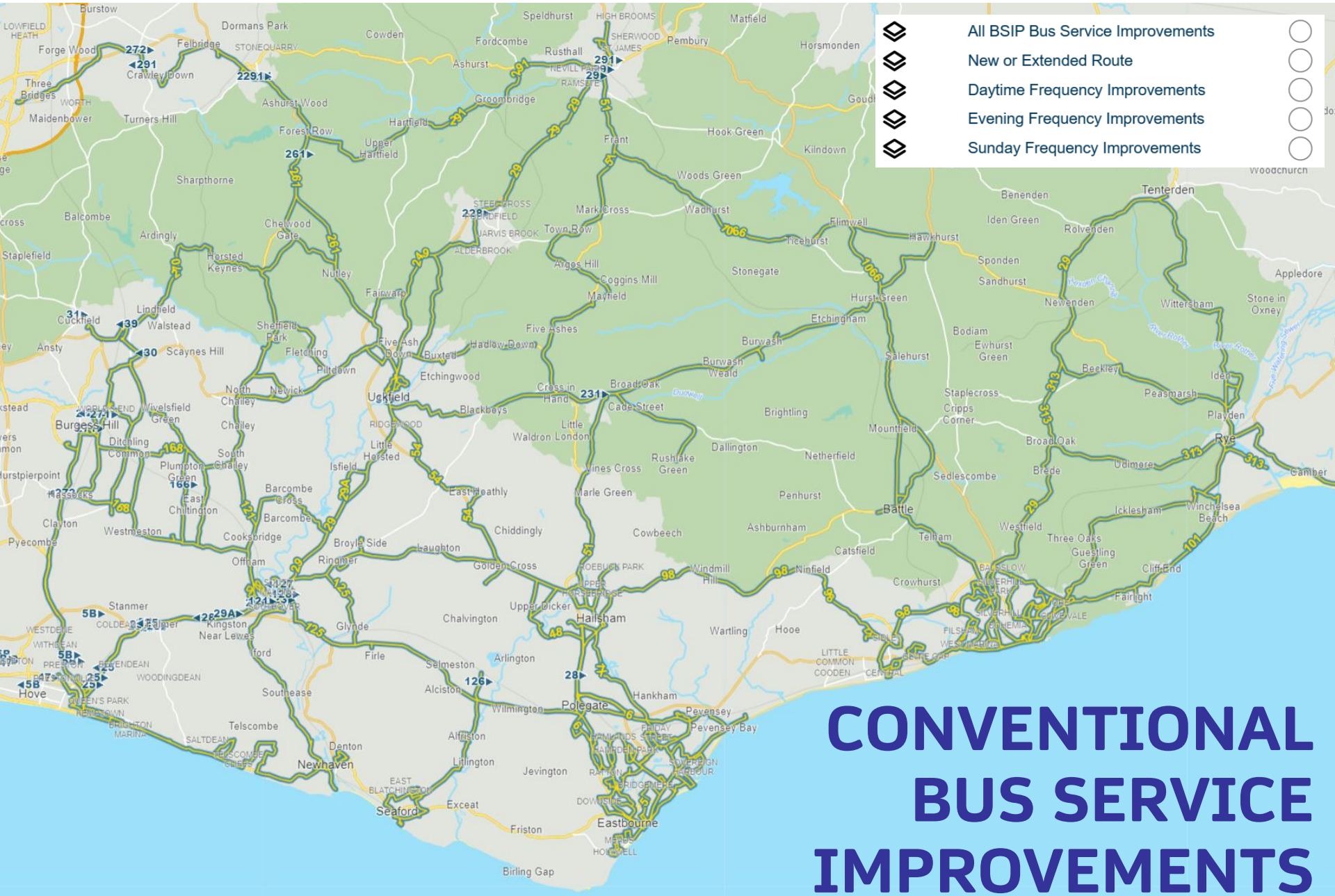
BSIP SURVEY RESULTS

East Sussex County Council carried out a Bus Service Improvement Plan Survey between 17th August 2021 and 14 September 2021. 2,016 responses were received.

Type of Improvement	All*
More frequent services, including evenings and weekends	31%
Real time information – showing where my bus is, both while waiting and during my journey	13%
Faster and more reliable services, helped by bus priority measures (bus lanes etc.)	12%
More direct services	11%
Lower fares	10%
Zero emission buses	8%



cartogold.co.uk/eastsussex_bsip/map.html



CONVENTIONAL BUS SERVICE IMPROVEMENTS

More Bus, Less Fuss

BSIP BUS SERVICE IMPROVEMENTS

Allocation of budget

Bus services

£9.6m

Spent across 3 years of service provision

Conventional bus service improvements

£6.2m

Spent across 3 years of service provision

What this means

£37m
of wider social & economic impact

£3.87
for every £1 spent

Very high value for money

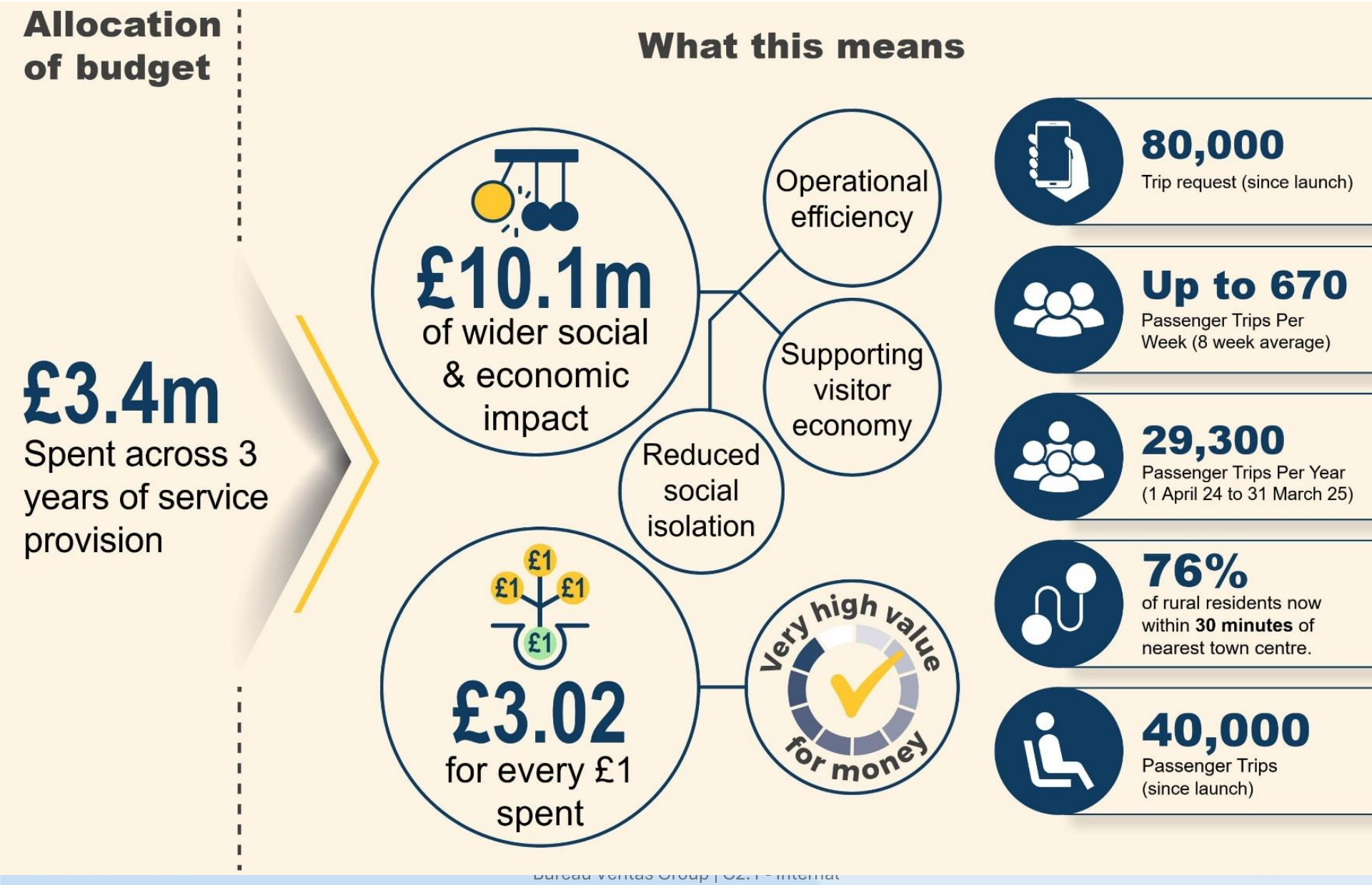
£26.8m
of wider social & economic impact

£4.33
for every £1 spent

Very high value for money

- 1.36 million km supported services per annum
- New routes
- Better frequencies
- Increased evening & Sunday services

BSIP DRT INVESTMENT



DDRT

Flexibus

East Sussex
County Council

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DDRT - FLEXIBUS

Digital

Demand

Responsive

Transport

Our flexible, bookable ride-share service, Flexibus, launched on 9 May 2023 and runs Monday to Saturday, 7am-7pm (excl. Bank Holidays)

It links passengers without access to a conventional bus service to towns, services or the wider public transport network within 14 miles of their pickup point.

FLEXIBUS

Flexibus can be booked via:

Ride Pingo app:

pingo

Call centre:

01273 078203

FLEXIBUS COVERAGE

Over

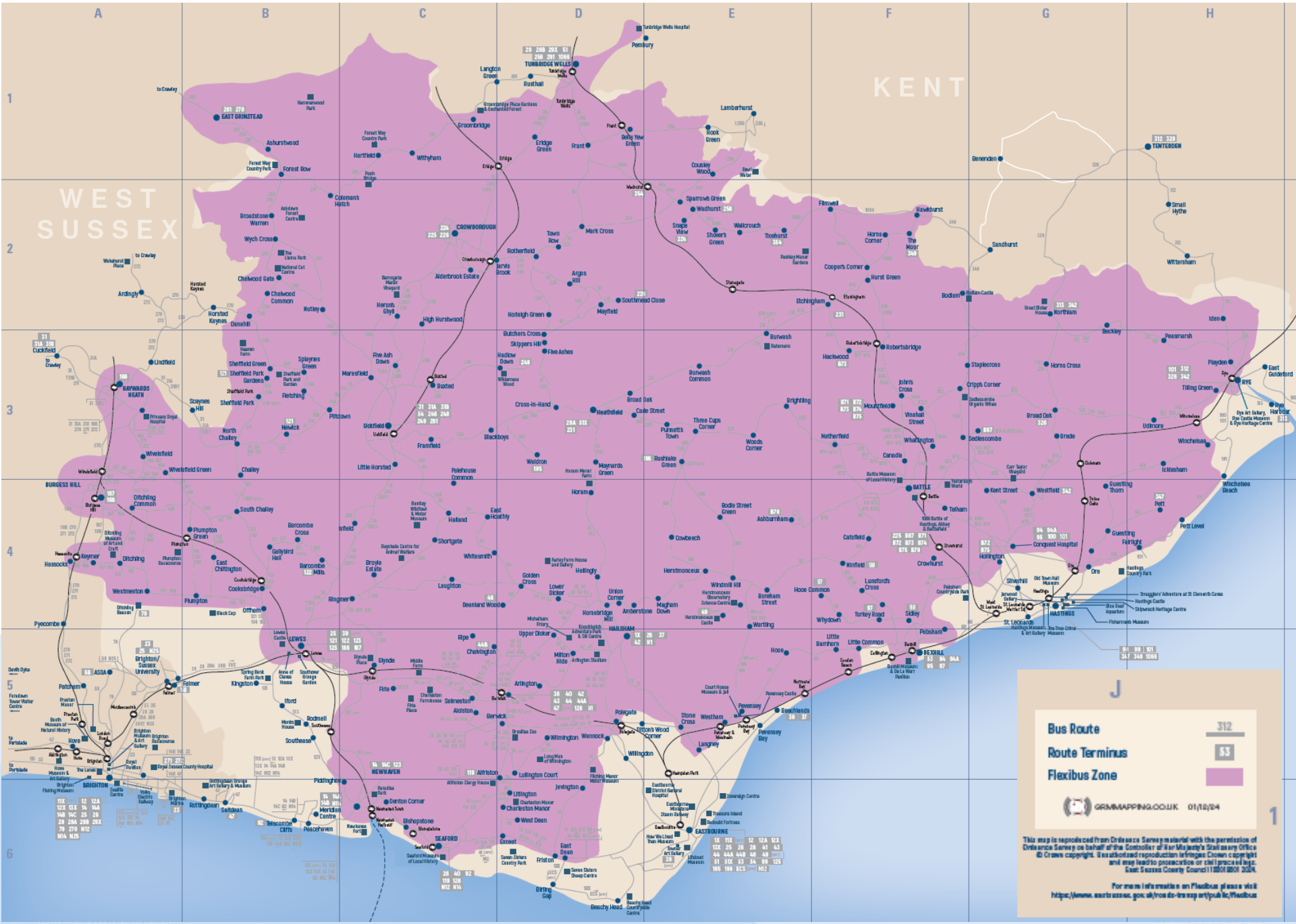
1,500 km²

90%

of East Sussex

50km² **outside of East Sussex**

covering key destinations in West Sussex & Kent:
Burgess Hill, Haywards Heath, E. Grinstead, T. Wells


A
B
C
D
E
F
G
H
J
1
2
3
4
5
6
KENT
WEST SUSSEX
Bus Route
312
Route Terminus
53
Flexibus Zone
GRMMAPPING.CO.UK 01/12/24
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For more information on Flexibus please visit https://www.eastsussex.gov.uk/roadstransport/publictr/flexibus
TUNBRIDGE WELLS
EAST GRINSTEAD
CROWBOROUGH
TENTERDEN
HAYWARDS HEATH
BURGESS HILL
LEWES
HASTINGS
BEXHILL
BATTLE
RYE
EASTBOURNE
SEAFORD
BRIGHTON
HAILSHAM
NEWHAVEN
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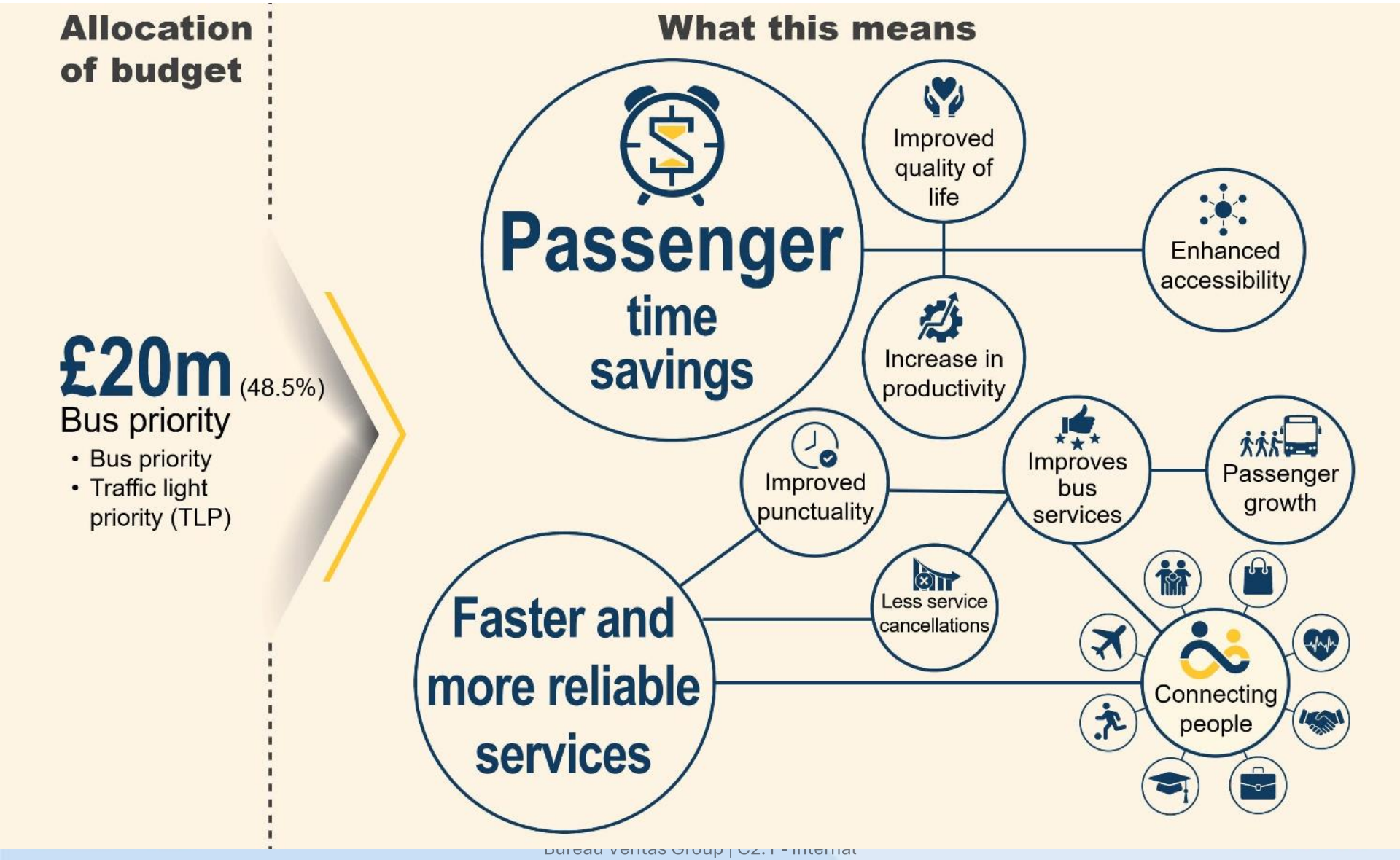
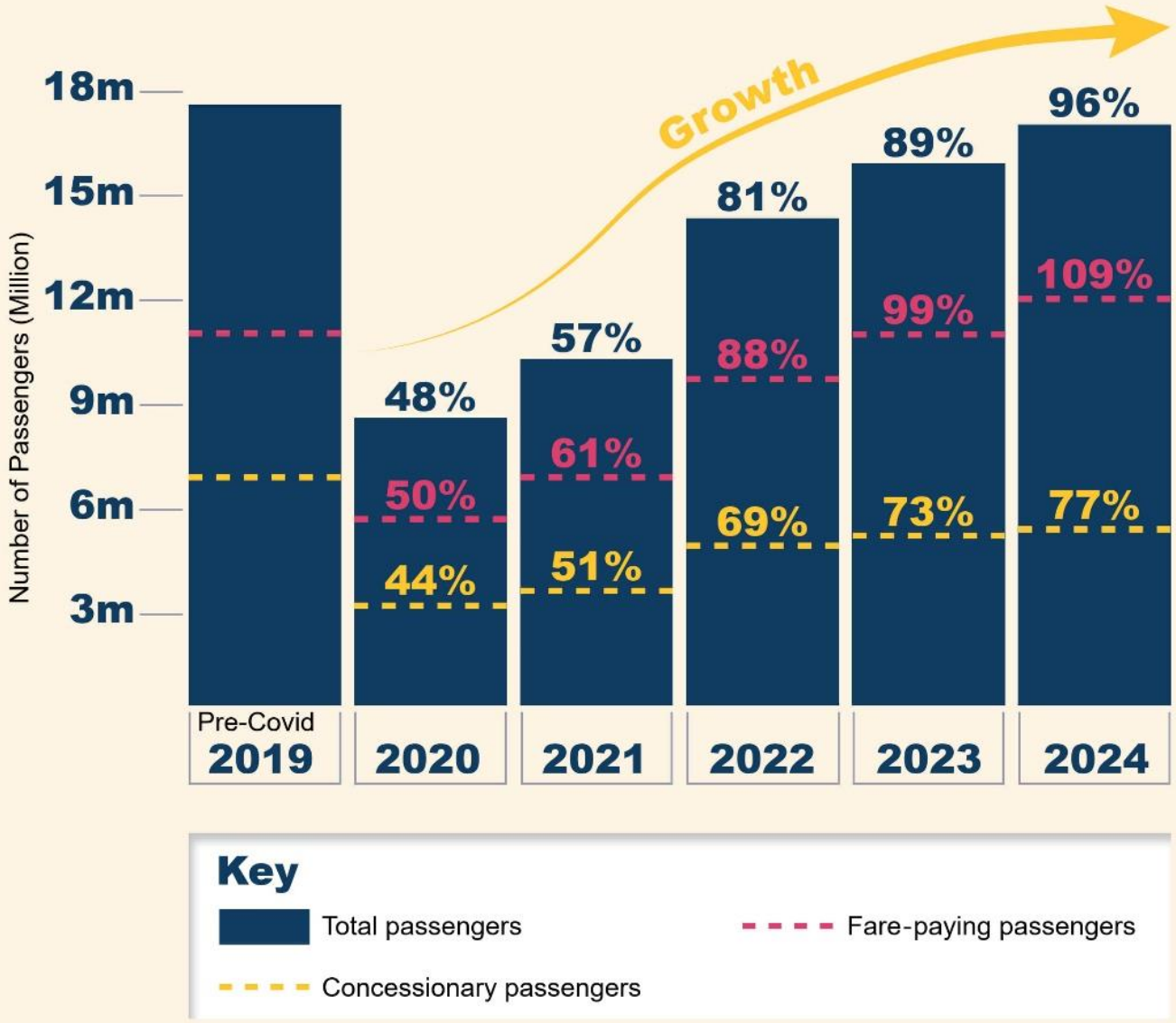
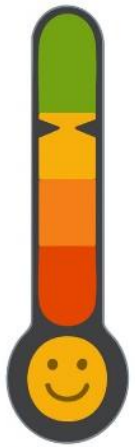
BUS PRIORITY INVESTMENT

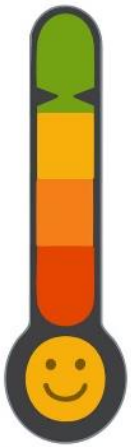


PASSENGER GROWTH AND SATISFACTION



Passenger numbers are a % of 2019





2023 =79%

2024 =87%

Overall satisfaction rating, East Sussex

Independent survey:

"Your Bus Journey"

by independent watchdog for transport users, Transport Focus

Analysis of the Your Bus Journey results shows East Sussex as one of the most improved areas.

- **Waiting time and punctuality both up 11%**
- **Value for money up by 6%**

We sit 6th out of 85 local authorities in England in terms of passenger number (Covid recovery - 23/24 compared to 18/19 numbers) at just under 100% (99.4) and are the highest ranked rural authority

PASSENGER DATA

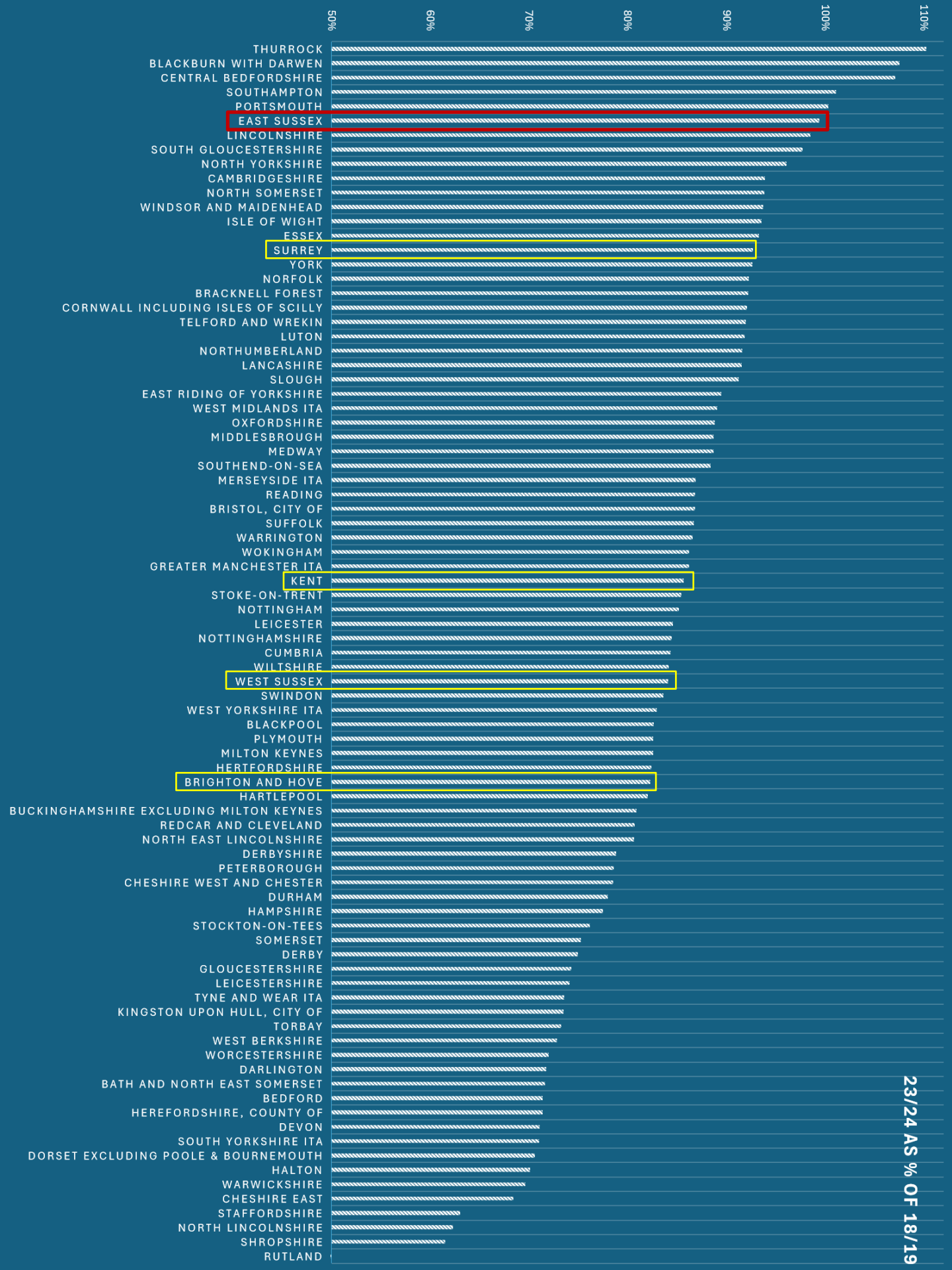
SOURCE: DFT

Local bus passenger journeys (BUS01e)

Passenger journeys on local bus services by local authority: England, from year ending March

www.gov.uk/government/statistical-data-sets/bus-statistics-data-tables#local-bus-passenger-journeys-bus01

East Sussex County Council


50%
60%
70%
80%
90%
100%
110%
THURROCK
BLACKBURN WITH DARWEN
CENTRAL BEDFORDSHIRE
SOUTHAMPTON
PORTSMOUTH
EAST SUSSEX
LINCOLNSHIRE
SOUTH GLOUCESTERSHIRE
NORTH YORKSHIRE
CAMBRIDGESHIRE
NORTH SOMERSET
WINDSOR AND MAIDENHEAD
ISLE OF WIGHT
ESSEX
SURREY
YORK
NORFOLK
BRACKNELL FOREST
CORNWALL INCLUDING ISLES OF SCILLY
TELFORD AND WREKIN
LUTON
NORTHUMBERLAND
LANCASHIRE
SLOUGH
EAST RIDING OF YORKSHIRE
WEST MIDLANDS ITA
OXFORDSHIRE
MIDDLESBROUGH
MEDWAY
SOUTHEND-ON-SEA
MERSEYSIDE ITA
READING
BRISTOL, CITY OF
SUFFOLK
WARRINGTON
WOKINGHAM
GREATER MANCHESTER ITA
KENT
STOKE-ON-TRENT
NOTTINGHAM
LEICESTER
NOTTINGHAMSHIRE
CUMBRIA
WILTSHIRE
WEST SUSSEX
SWINDON
WEST YORKSHIRE ITA
BLACKPOOL
PLYMOUTH
MILTON KEYNES
HERTFORDSHIRE
BRIGHTON AND HOVE
HARTLEPOOL
BUCKINGHAMSHIRE EXCLUDING MILTON KEYNES
REDCAR AND CLEVELAND
NORTH EAST LINCOLNSHIRE
DERBYSHIRE
PETERBOROUGH
CHESHIRE WEST AND CHESTER
DURHAM
HAMPSHIRE
STOCKTON-ON-TEES
SOMERSET
DERBY
GLOUCESTERSHIRE
LEICESTERSHIRE
TYNE AND WEAR ITA
KINGSTON UPON HULL, CITY OF
TORBAY
WEST BERKSHIRE
WORCESTERSHIRE
DARLINGTON
BATH AND NORTH EAST SOMERSET
BEDFORD
HEREFORDSHIRE, COUNTY OF
DEVON
SOUTH YORKSHIRE ITA
DORSET EXCLUDING POOLE & BOURNEMOUTH
HALTON
WARWICKSHIRE
CHESHIRE EAST
STAFFORDSHIRE
NORTH LINCOLNSHIRE
SHROPSHIRE
RUTLAND
23/24 AS % OF 18/19

Rank	LA or Region	23/24 as % of 18/19
1	Thurrock	110%
2	Blackburn with Darwen	107%
3	Central Bedfordshire	107%
4	Southampton	101%
5	Portsmouth	100%
6	East Sussex	99%
7	Lincolnshire	98%
8	South Gloucestershire	98%
9	North Yorkshire	96%
10	Cambridgeshire	94%
11	North Somerset	94%
12	Windsor and Maidenhead	94%
13	Isle of Wight	94%
14	Essex	93%
15	Surrey	93%
16	York	93%
17	Norfolk	92%
18	Bracknell Forest	92%
19	Cornwall including Isles of Scilly	92%
20	Telford and Wrekin	92%
21	Luton	92%
22	Northumberland	92%
23	Lancashire	92%
24	Slough	91%
25	East Riding of Yorkshire	89%
26	West Midlands ITA	89%
27	Oxfordshire	89%
28	Middlesbrough	89%
29	Medway	89%

Rank	LA or Region	23/24 as % of 18/19
30	Southend-on-Sea	88%
31	Merseyside ITA	87%
32	Reading	87%
33	Bristol, City of	87%
34	Suffolk	87%
35	Warrington	87%
36	Wokingham	86%
37	Greater Manchester ITA	86%
38	Kent	86%
39	Stoke-on-Trent	85%
40	Nottingham	85%
41	Leicester	85%
42	Nottinghamshire	84%
43	Cumbria	84%
44	Wiltshire	84%
45	West Sussex	84%
46	Swindon	84%
47	West Yorkshire ITA	83%
48	Blackpool	83%
49	Plymouth	83%
50	Milton Keynes	83%
51	Hertfordshire	82%
52	Brighton and Hove	82%
53	Hartlepool	82%
54	Buckinghamshire excluding Milton Keynes	81%
55	Redcar and Cleveland	81%
56	North East Lincolnshire	81%
57	Derbyshire	79%
58	Peterborough	79%
59	Cheshire West and Chester	79%

Rank	LA or Region	23/24 as % of 18/19
60	Durham	78%
61	Hampshire	77%
62	Stockton-on-Tees	76%
63	Somerset	75%
64	Derby	75%
65	Gloucestershire	74%
66	Leicestershire	74%
67	Tyne and Wear ITA	74%
68	Kingston upon Hull, City of	74%
69	Torbay	73%
70	West Berkshire	73%
71	Worcestershire	72%
72	Darlington	72%
73	Bath and North East Somerset	72%
74	Bedford	71%
75	Herefordshire, County of	71%
76	Devon	71%
77	South Yorkshire ITA	71%
78	Dorset excluding Poole & Bournemouth	71%
79	Halton	70%
80	Warwickshire	70%
81	Cheshire East	68%
82	Staffordshire	63%
83	North Lincolnshire	62%
84	Shropshire	62%
85	Rutland	38%

East Sussex County Council

Improved accessibility to towns

East Sussex County Council

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IMPACT OF FLEXIBUS (DDRT)

Before Flexibus

- Only **9%** of rural residents within 30 minutes of nearest town centre

- Only **44%** of rural residents within 30 minutes of nearest GP surgery

With Flexibus

76% of rural residents within 30 minutes of nearest town centre

87% of rural residents within 30 minutes of nearest GP surgery

DATA OVERVIEW

Bus mileage in East Sussex has increased by:

↑15%

increase in bus miles

8,100

extra bus miles per day

56,750km

extra bus journeys per week

↑27%

increase on Sundays

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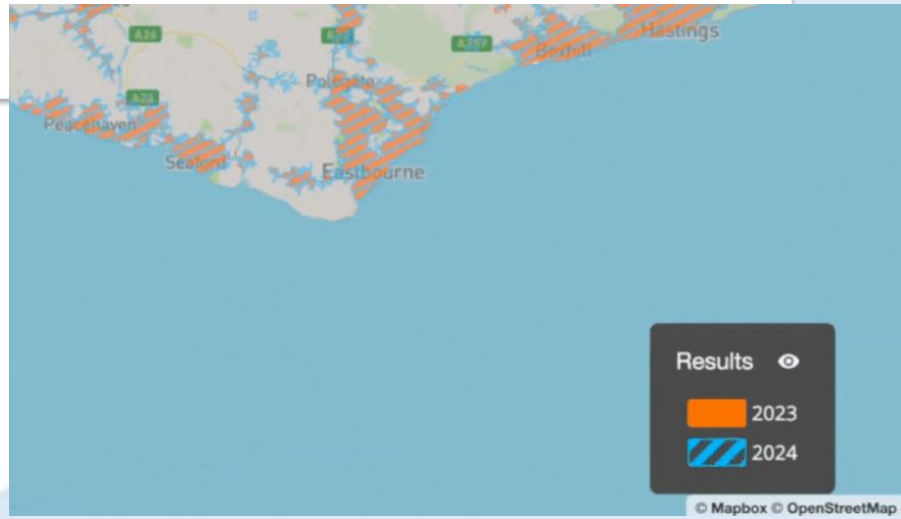
IMPROVEMENTS TO ACCESS

As a result of network changes since 2023:

Around **10,000** additional residents can access a **“30-minute or better”** bus stop within a 400meter walk on weekday evenings.

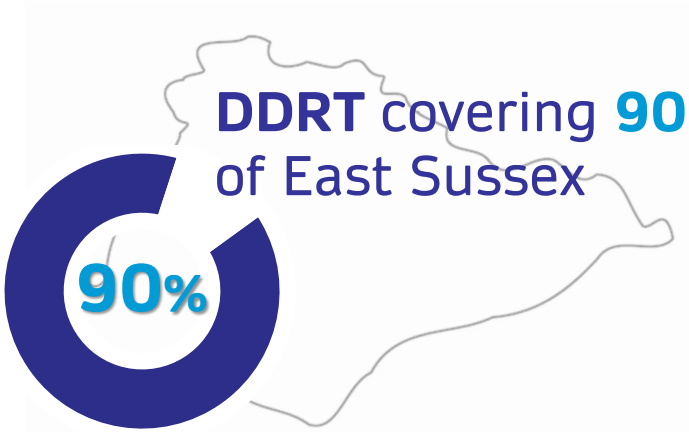
An additional **2%** of residents can now travel to hospitals by bus within one hour on weekdays.



KEY BSIP OUTCOMES

56,750km

of extra bus journeys per week



£37m

of social and economic benefits

(£12.3m p/a over three years)

Value for money:

3.87

(4.33 conventional buses & 3.02 DDRT)

East Sussex County Council

AIR QUALITY

More buses = cleaner air

BSIP boosted service frequency has cut CO_2 emissions by 700 tonnes, including 30 tonnes saved by DDRT (Flexibus)

That's about the same as taking 152 cars off the road **for a year!**

Air Quality Impact

(tonnes, over 3 years)

NOx	CO	PM
0.32	3.5	0.02

East Sussex County Council